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PRESS RELEASE

RUNNING Y RANCH RESORT TO BECOME AN INDEPENDENT HOTEL BRAND

KLAMATH FALLS, OREGON (February 5th, 2016) - Running Y Ranch Resort, a full-service Southern Oregon resort, announced on February 5th, its intent to become an independent hotel brand. The resort is currently operated under the Holiday Inn Resort flag, part of the IHG (InterContinental Hotels Group) brand. The move away from Holiday Inn Resorts further supports the property's strategic rebranding process which began in January of 2015.

"We are confident that the strength of the resort and its amenities will continue to support the success of the business. We believe that the culture and history of the area work to represent the resort in a way that enhances life changing journeys" said George Rogers, General Manager of the Running Y Ranch Resort. The Running Y Ranch Resort brand began as a blending of ideas between the community and the resort, and has been widely successful.

The transition will have minimal impact on the day-to-day operations. The ownership and management, which will remain the same, are certain that in the long run this will be a great opportunity to unite the resort as a whole. The resort which consists of an 82 room lodge, vacation rentals, 7,500 square feet of meeting space, Oregon's only Arnold Palmer Golf Course, onsite Sandhill Spa and the Ruddy Duck restaurant will all remain under the branding of the Running Y Ranch Resort.

Future plans for the resort include adding seasonal event space, expanding the green house to support farm-to-table dining and additional resort events such as Concert on the Green and Wine Fest to be held in October.

About Running Y Ranch:

Running Y Ranch is a full-service Southern Oregon resort situated in the heart of the breathtaking Cascade Mountain range, just across the California border near Klamath Falls Oregon. This master planned community encompasses 3,600 acres featuring 82 lodge guestrooms, chalet, townhouse and vacation home rentals, 7,500+ square feet of convention and banquet space, onsite restaurant, spa, indoor pool, fitness facility and an Arnold Palmer sweet 16 signature golf course. For more information visit www.runningy.com

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